

## CLAIMS

Claimed is:

1. A support product for holding unmounted media, the product comprising:
  - a conforming pad for conforming shapewise to the unmounted medium,
  - 5 the conforming pad having a first side and a second side;
  - a releasable adhesive for engaging the unmounted medium,
  - the adhesive being fixed to the first side of the conforming pad;
  - the adhesive in use bonding the first side of the conforming pad to the
  - 10 unmounted medium so that the pad assumes the shape of the
  - medium where the adhesive contacts the medium;
  - a fastener for engaging a mounting surface,
  - the fastener being fixed to the conforming pad; and
  - the fastener extending outwardly from the second side of the conforming
  - pad.
- 15 2. The product of claim 1 wherein the fastener comprises a post having a pointed end distal the second side of the conforming pad.
3. The product of claim 1 wherein the fastener comprises a post having a bulbous end distal the second side of the conforming pad.
4. The product of claim 1 wherein the fastener comprises a magnet.
- 20 5. The product of claim 1 wherein the fastener comprises a hook portion of a hook and loop fastener.
6. The product of claim 1 wherein the fastener comprises a loop portion of a hook and loop fastener.
7. A support product for holding unmounted media, the product comprising:
  - 25 a conforming pad for conforming shapewise to the unmounted medium,
  - the conforming pad having a first side and a second side;
  - a releasable adhesive for bonding the unmounted medium to the
  - conforming pad,
  - the adhesive being fixed to the first side of the conforming pad;

the adhesive in use bonding the first side of the conforming pad to the  
unmounted medium so that the pad assumes the shape of the  
medium where the adhesive contacts the medium;

a fastener for engaging a mounting surface,

5 the fastener being fixed to the conforming pad;

the fastener having a plurality of fastener components, and

any fastener component from the plurality of fastener components

extending outwardly from the second side of the conforming pad.

8. The product of claim 7 wherein a fastener component from the plurality of  
10 fastener components comprises a post having a pointed end distal the second side of the  
conforming pad.

9. The product of claim 7 wherein a fastener component from the plurality of  
fastener components comprises a post having a bulbous end distal the second side of  
the conforming pad.

15 10. The product of claim 7 wherein a fastener component from the plurality of  
fastener components comprises a magnet.